

HOPE.
ACTION.
CHANGE.



Community Kickoff | March 31, 2007

BarackObama.com

On March 31st at 3:00 p.m. (Central Standard Time), Barack Obama will be speaking to a small group gathered in the home of an Iowa family. It will be a candid discussion about the challenges facing us today and how we can work together to change America. This event will be streamed live at www.barackobama.com for all to see.

We're asking supporters throughout the country to join Barack Obama in this discussion by opening their homes on this day and gathering their friends and family to watch this live webcast. For those who would like to host an event but do not have Internet access, you will be able to dial into a conference call number and listen to the Iowa discussion.

All groups can then view a special DVD containing a message from Barack Obama that will be sent to everyone who hosts an event on this day. More information to help you organize your own community kickoff is provided here.

Paid for by Obama for America



Planning Your Kickoff Event

Thank you for taking this important step in helping elect Barack Obama to the White House. These types of friendly gatherings are a fun and easy way to help energize supporters and fundraise at the same time.

Step 1: Register Your Event

- Visit www.barackobama.com/hopeactionchange and follow the instructions to create an event or call (312) 819-2008 to register your party. You'll need to provide your full name, mailing address, email address, phone number and the location of your event to register.
- You can download the host information packet when you register online or request that a packet be mailed to you when registering by telephone.
- Indicate if you and your guests plan to dial the conference number established to listen to the event (the conference call number and pass code will be distributed on March 30th).

Step 2: Invite your Family, Friends, and Colleagues

- Gather the names of anyone you know who is interested in supporting Barack Obama's presidential campaign and let them know about your event.
- Encourage those you invite to bring a guest in order to increase the number of people who attend.

Step 3: Consider Establishing a Fundraising Goal

- It's entirely up to you to decide if you feel it's appropriate to set a fundraising goal for your event.

Step 4: March 31st – The Big Day!!!

- Ask your guests to complete the sign-in sheet.
- Watch or listen to Barack Obama speak live from Iowa about the critical issues facing our country.
- Take time to watch the campaign DVD provided.
- Encourage your guests to talk about the issues most important to them and their reasons for supporting Barack Obama.
- Ask your guests to decide what they will do from **April 1st to April 7th**, “**Obama Action Week**,” to increase support for Barack Obama in their individual communities.
- If they haven’t already done so, ask your guests to visit www.barackobama.com for more information about the campaign, additional ways to support Barack Obama and upcoming events in their area.
- Please ask each of your guests to complete a comment form. We want to hear from everyone.
- Distribute contribution forms to any guests who wish to make a campaign donation.
- Please feel free to provide us with pictures and success stories that can be put on the campaign’s website.

Step 5: After Your Party

- Complete the host feedback form.
- Mail all sign-in sheets, guest response forms, host feedback form, completed contribution forms and checks (payable to Obama for America) in the envelope provided **no later than April 7, 2007** to:

**Obama for America
Attn: Grassroots Finance
233 North Michigan Avenue, 11th floor
Chicago, IL 60601**



Three Ways to Contribute

1. Online

Go to <https://donate.barackobama.com/page/contribute/communitykickoff>.

2. By check

Make checks payable to:

Obama for America
Attn: Grassroots Finance
233 North Michigan Avenue, 11th floor
Chicago, IL 60601

Please fill out the information on the following page.

3. Fax

Fax the credit card information on this page and the next to (312) 819-2088.

Visa MasterCard AMEX Discover

Contribution Amount: \$ _____ (*maximum of \$4,600 per person*)

Card Number: _____

Exp. Date: ____ / ____

Name as it appears on card: _____

Signature: _____

By signing above, you authorize us to charge your card in the amount indicated. You also affirm that your contribution is made from personal funds and not from funds otherwise prohibited by law.

Obama for America does not accept contributions from registered federal lobbyists, registered foreign agents, political action committees, or minors under the age of 16.

Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and employer of individuals whose contributions exceed \$200 in an election cycle.

Host Name _____

First and Last Name

Address

City/State/Zip

Employer _____ Occupation _____

Work Phone _____ Work Fax _____

Home Phone _____ Email _____

Your contribution is not tax-deductible for federal income tax purposes.

*An individual may contribute a maximum of \$2,300 per election (the primary and general are separate elections). By submitting your contribution, you agree that the first \$2,300 is designated for the primary, and any additional amount up to \$2,300 is designated for the general election.

Federal law prohibits the acceptance of corporate checks.

Source: HPHAC31

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GUIDELINES FOR VOLUNTEER ACTIVITY

We ask that you closely review the following fundraising guidelines that incorporate guidance from the Federal Elections Commission (FEC) regarding volunteer fundraising activity. Additional information can be found at www.fec.gov.

VOLUNTEER HOSTS AGREE TO THE FOLLOWING:

- I understand that I am volunteering my time to host an event but am not otherwise affiliated with the campaign and will not represent myself as such.
- By hosting a community gathering, I will adhere to all the legal fundraising requirements including contribution limits and prohibitions.
- I understand that I must follow all legal reporting requirements if I spend money to hold my event.
- If an individual hosts a campaign event in their home, the host may spend up to \$1,000 (\$2,000 per couple) for the event (food, beverages, invitations) without that amount counting towards their contribution amount. If the host's expenses exceed \$1,000 on the event, any amount over that limit will count towards the individual contribution limit and have to be treated as an in-kind contribution.

COLLECTION OF CONTRIBUTIONS:

- Please ask all contributors to provide their name, address, occupation and employer.
- All checks and contribution forms must be sent directly to the campaign:

Obama for America
Attn: Grassroots Finance
233 North Michigan Avenue, 11th floor
Chicago, IL 60601

CONTRIBUTION LIMITS:

- **Individuals:** Each individual may contribute a maximum of \$2,300 per election (the primary and general are separate elections). No individual may contribute more than \$100 in cash.
- **Married Couples:** Each spouse may contribute up to \$2,300 per election. For checks written from joint accounts, the contribution will be attributed to the person that signs the check. If signed by both spouses, the contribution will be attributed to both equally.
- **Partnerships:** Allowed to contribute up to \$2,300 per election regardless of the number of partners contributing. Any contribution from a partnership counts both against the partnership's \$2,300 limit and also against the limits of the individual partners. However, individual partners may write personal checks for amounts up to their individual contribution limits. Example: if a partnership check is written for \$2,300 and equally attributed to two partners for \$1,150 each, then either may make an additional individual contribution by writing a personal check up to \$1,150. No portion of a contribution made by a partnership can come from profits of a professional corporation.

- If Obama for America accepts public funding for the general election, any contributions raised for the general election will be refunded.

PROHIBITED CONTRIBUTIONS:

- **Foreign Nationals:** Only U.S. citizens and lawful permanent residents (“green card” holders) can make contributions.
- **Corporations:** Contributions from corporate accounts are prohibited. No check should be accepted if it contains the words: “Inc.,” “Corp.,” “Ltd.,” or any similar language that suggests a corporation. A corporate credit card cannot be used to make a contribution.
- **Political Action Committees (PACs):** Obama for America does not accept contributions from PACs.
- **Registered Federal Lobbyists:** Obama for America does not accept contributions from currently registered federal lobbyists.
- **Anonymous Donors**